

## Good Afternoon,

Thank you to all for your participation in the Strive for a Safer Drive (S4SD) program. I hope you and your students had a positive experience! This year we had 38 Michigan high schools accepted into the program. It has been a pleasure working with you all to educate communities on various traffic safety topics.

Representatives from the Ford Motor Company and the Michigan Office of Highway Safety Planning have completed judging of the final projects. Picking only five schools was very challenging, as there were so many outstanding campaigns and community outreach.

I would like to congratulate the following schools for their outstanding efforts:

First place: Anchor Bay High School Second place: Plymouth High School Third place: Coldwater High School Fourth place: Lakeshore High School

Fifth place: West Shore ESD CTE Criminal Justice Program

It was evident that every team put tremendous effort into their campaigns, whether learning in-person, virtually or a combination of both. I greatly appreciate your hard work and commitment to helping reduce teen traffic fatalities and serious injuries.

The Ford Driving Skills for Life hands-on event will take place in Lansing, Michigan May 14-15. All participating schools have received a unique link to share with students and their caregivers to register. If you haven't registered but are interested in attending the event, please contact the program coordinator. An end of the year video combining all school efforts in educating peers and the community on teen traffic fatalities and serious injuries will be published soon. Before the end of the school year, I will send you an S4SD evaluation to complete through Survey Monkey. Please provide me with feedback and input so we can continue to improve, strengthen, and expand the program. Congratulations to all of the 2021-2022 participating schools on your hard work and dedication!

Best regards,

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